

This edition looks at The Green Imperative by Victor Papanek.

The Lit Review Project - a collection of visual literature reviews combining research, reflection, and design. This project reimagines academic literature reviews as something personal, tactile, and creative. Each zine in the series explores a single book or theme through illustrated spreads, diagrams, and design elements rooted in fieldwork, annotation, and care.

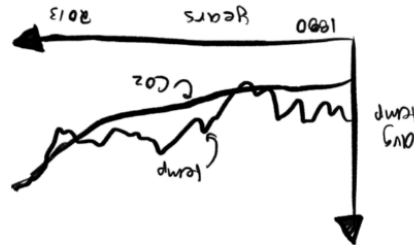


# THE EARTH IS THE CLIENT

The Green Imperative by Victor Papanek

The Lit Review Project # 11

The designed world such as the objects, packaging, infrastructure, and systems we built in the twentieth century, is the primary driver of ecological collapse. It is the direct result of design decisions made by real people.



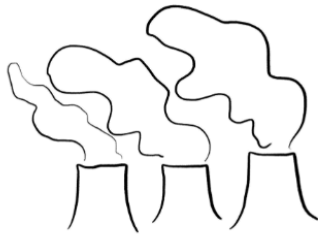
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^ or scan me :)

zine #11 - designed & illustrated by zahra baxi

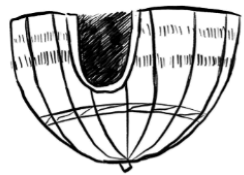
# AS DESIGNERS WE CAN EITHER CREATE POLLUTION OR STOP POLLUTION



Every object made today will outlast its maker.

Every system designed now will shape lives not yet begun.

Papanek's final argument is that design is an act of responsibility to people and species that do not yet exist.



Papanek looked to vernacular architecture, indigenous building traditions, and sacred landscapes as models.

Things should be built to last, built from local materials, and built in relationship with the land rather than against it.

# DESIGNERS LOVE TO CREATE THINGS THAT FORCE US TO SCALE UP

However, the impulse to scale up, like bigger buildings, larger products, more material, are more of a cultural habit, and not a necessity. Papanek argued that ecological design is almost always smaller, lighter, more local. Constraint is not a limitation. It is the design brief.