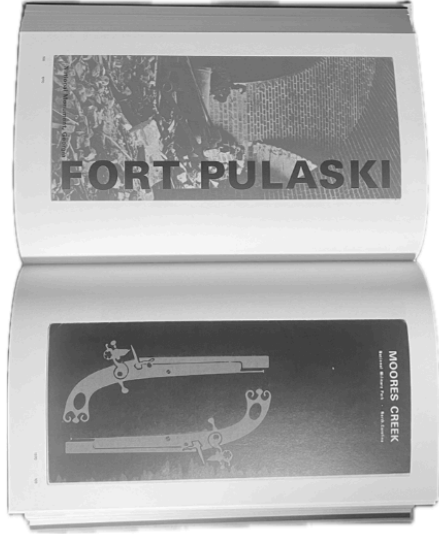


Printed ephemera preserves a history of visitation. I love collection material from NPS and other parks I visit. I'm also an avid NPS passport stamp hunter!

The brochures archived and photographed for this book were originally designed to be temporary, something we fold into pockets, carry on trails, & discard after travel. However collected together, they become records of tourism, government communication, and changing ideas of wilderness.

Maps frame the experience of nature. Every trail line, scenic overlook, photograph, and labeled landmark guides attention toward particular narratives of the landscape. The park is encountered partly through graphic interpretation.

By collecting and reproducing these materials, the book repositions functional park graphics as objects worthy of preservation and study. What was once informational becomes historical, aesthetic, and cultural.



The National Park Service developed a recognizable visual language. The same guy who made the New York Subway signage, Massimo Vignelli, developed Ungrid. It was meant to be a standardizing design format for SdN

Across decades of brochures and maps, recurring systems appear: bold sans-serif typography, limited color palettes, diagrammatic icons, shaded relief maps, and carefully structured layouts. The consistency creates trust, orientation, and institutional identity.

this zine is part of the lit review project
find or learn more @ zahrabaxi.com/
thelitreviewproject



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or scan me :)

zine #14 - designed & illustrated
by zahra baxi



PARKS

THE LIT REVIEW PROJECT

#14

THE LIT REVIEW PROJECT



- a collection of visual literature reviews combining research, reflection, and design. This project reimagines academic literature reviews as something personal, tactile, and creative.

Each zine in the series explores a single book or theme through illustrated spreads, diagrams, and design elements rooted in fieldwork, annotation, and care.

This edition looks at Parks
by Brian Kelley.

Parks collects historic United States National Park Service maps and brochures from the archive of Brian Kelley. The book functions as both design archive and cultural record, documenting how parks have been represented through printed matter: maps, pamphlets, symbols, typography, illustrations, and orientation systems. This zine responds to the book through ideas of navigation, public graphics, preservation, and landscape imagery.