

This edition looks at Grid Systems in Graphic Design by Josef Müller-Brockmann

Each zine in the series explores a single book or theme through illustrated spreads, diagrams, and design elements rooted in fieldwork, annotation, and care.

THE LIT REVIEW PROJECT - a collection of visual literature reviews combining research, reflection, and design. This project reimagines academic literature reviews as something personal, tactile, and creative.

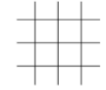


# EVERY-THING ON A GRID

THE LIT REVIEW PROJECT #16  
 GRID SYSTEMS  
 IN GRAPHIC DESIGN —  
 JOSEF MÜLLER-BROCKMANN

The use of the grid as an ordering system is the expression of a certain mental attitude inasmuch as it shows that the designer conceives his work in terms that are constructive and oriented to the future.

This book is not really about aesthetics more or less but about ethics.



this zine is part of the lit review project  
 find or learn more @ [zahrabaxi.com/thelitreviewproject](https://zahrabaxi.com/thelitreviewproject)

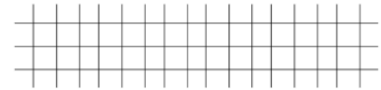


^ or scan me :)

zine #16 - designed & illustrated  
 by zahra baxi

The reduction of the number of visual elements used and their incorporation in a grid system creates a sense of compact planning, intelligibility and clarity, and suggests orderliness of design.

This orderliness lends added credibility to the information and induces confidence. The grid is can be used as an argument for taking your reader seriously.



Anyone who ventures to try out other solutions in sketches will soon find that the field for creativity is virtually unlimited. Don't think of the grid as a cage but instead the thing you push against. You cannot break the rules you do not understand!

Information presented with clear and logically set out titles, subtitles, texts, illustrations and captions will not only be read more quickly and easily but the information will also be better understood and retained in the memory.

Design is in service of understanding. Structure is not the enemy of meaning. It is how meaning survives!

White space has been perceptively used as an element of design.

The unprinted white space between the title and the text columns emphasizes the importance of the title because it creates the impression of a rest zone. Nothing on the page is really passive as even the empty parts are working.