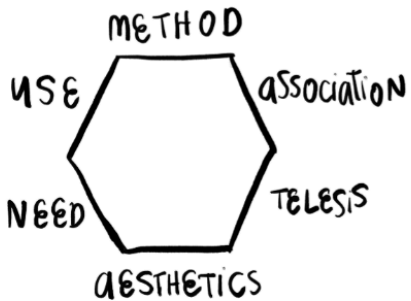


THE PEOPLE WHO NEED THE MOST DESIGN GET THE LEAST OF IT.

FUNCTION CAN BE DEFINED AS A COMPLEX OF 6 ELEMENTS:



DESIGNERS ARE RESPONSIBLE.

The gun, the landmine, the disposable plastic bottle are all designed by someone. Papanek argued that designers cannot hide behind clients, markets, or briefs. The thing you make does what it does in the world. You made it.



Papanek identified nine out of ten designed objects as serving only profit and status. Cigarette cases, Sports cars. Packaging designed to be thrown away. Design applied to things nobody needs, for people who already have everything.

DESIGN IS ALWAYS POLITICAL.

Every object is an argument. It argues for who matters, whose body fits, whose problem is worth solving. When a designer says their work is neutral, they are making a choice about whose side they're on.



this zine is part of the lit review project
find or learn more @ zahrabaxi.com/thelitreviewproject



or scan me :)

**ZINE #10
DESIGNED & ILLUSTRATED
BY ZAHRA BAXI**

THE LIT REVIEW PROJECT



- a collection of visual literature reviews combining research, reflection, and design.
This project reimagines academic literature reviews as something personal, tactile, and creative.
Each zine in the series explores a single book or theme through illustrated spreads, diagrams, and design elements rooted in fieldwork, annotation, and care.

FOR THE OTHER 90%

**DESIGN FOR THE REAL WORLD —
VICTOR PAPANEK
THE LIT REVIEW
PROJECT No 10**

THIS EDITION LOOKS AT DESIGN FOR THE REAL WORLD BY VICTOR PAPANEK